

Lakeshore Collector's Club Information Sheet

The Lakeshore Collector's Club is a free program sponsored by The Lakeshore Collection, Ltd. to reward & recognize collectors and pieces in their collections. It is completely voluntary & open to all owners, USA or anywhere in the world, of Limited Edition (1000 piece editions), Special Run, Test Run, and/or Customized (Custom-Glazed or Cold-Painted) Lakeshore Collection brand horses.

It's open exclusively to pieces from The Lakeshore Collection, Ltd., including customized & Special Runs, regardless of producer/finisher. No other brands, manufacturers, resins, original sculptures, etc. are eligible.

Program announcements/changes will be announced in The Lakeshore Line, the free official eNewsletter of The Lakeshore Collection, Ltd. Winning models & collectors will also be recognized in the newsletter & on the website.

The award & recognition program year runs from September 1 to August 31 of the following year (submissions due September 30), and only show points accumulated in that time frame may be submitted for any showing category awards. The only criteria for collection category awards are that you own & have the models in your possession as of August 31 regardless of when you purchased them.

AWARDS:

Collector's Club Champion & Reserve and Top 5 will be awarded in all categories except Live Show High Point Horse & Photo Show High Point; these 2 categories will be Grand/Reserve & the balance of the Top 10. In the event of a tie, winners will be chosen by random draw. All participants will be entered in a drawing for a free in-stock Lakeshore Limited Edition model of their choice or maybe even a special one!

The winner of the Logo Contest, which runs in conjunction with the Collector's Club year, will receive the free Lakeshore LE/1000 of their choice, or maybe even a special one!

Lakeshore Collection FREE "Pinnacle Awards" are awarded to LS's that win NAMHSA Merit awards and earn certificates or trophy plaques commensurate with the NAMHSA award, or, at YOUR choice, gift certificates for money off future Lakeshore purchases or a custom logo watch!

The Most Active Overall Showing Collector award winner will also receive a custom logo watch!

COLLECTOR'S CLUB AWARD CATEGORIES:

These may be revised or even grow to Top 10, more categories, or cumulative awards depending on participation!

NON SHOWING COLLECTION:

Open to collectors who do not live or photo show, or who are not submitting in any showing category.

*Limited Edition Non-Showing Collection (Matte LE's/1000 & Satin/Glossy LE's/300)

*Rarities Non-Showing Collection (Special Runs, Tests, Custom or Custom Glaze, "Art of Fire")

*Overall Non-Showing Collection (total of 2 above categories)

COLLECTION:

Open to all, whether you show or not. All participants in Non-Showing Collection categories are automatically included.

*Limited Edition Collection (Matte LE's/1000 & Satin/Glossy LE's/300)

*Rarities Non-Showing Collection (Special Runs, Tests, Custom or Custom Glaze, "Art of Fire")

*Overall Collection (total of 2 above categories)

LIVE SHOWING:

*High Point Horse (Includes participation points)

*Most Active Live Showing Collector (total of all participation points only from all your models together)

PHOTO SHOWING:

*High Point Horse (Includes participation points)

*Most Active Photo Showing Collector (total of all participation points only from all your models together)

OVERALL SHOWING:

(Points from Live & Photo Showing Categories will be automatically combined)

*Overall High Point Horse (Includes participation points)

*Most Active Overall Showing Collector (total points of all participation points only from all your models together)

LAKESHORE LOGO CONTEST

On the honor system, participants get one point for every photo show photo that contains the Lakeshore Logo, and for every class they use it in at live shows as part of the setup, such as on an arena wall or barrel. Certificates or letters of authenticity used in collectibility type classes do not count. The photo or live show set up can include any brand of model horse. The high point shower overall will win the free in-stock LE/1000 Lakeshore of their choice. Write for different file versions of the logo file.

EARNING POINTS:

Collectors are awarded one point per model owned & in their personal collection) as of August 31 of the current calendar/award year for the Non-Showing Collection & Collection categories. Do not add collection points to show point tallies. Collection points will be automatically tallied for you from your horse collection list.

Show points may be earned at any advertised live or mail-in or online photo show (in any newsletter, magazine or printed publication or electronic group, list or format) held between September 1 of the prior & August 31 of the current calendar/award year. Points from all classes (Halter, Performance, Collectability, Color, etc.) count!

PARTICIPATION POINTS:

A model earns 5 points any time it is shown in any live or photo show regardless if it places or not! (5 points per model per show.) Do not add your 5 participation points to placing points on the same line---use a separate line with an "X" in another column to report participation points. See the example point tally for "Handsum" below in "Showing Categories Standard Format."

SHOWING POINT SCALE:

A model earns these points for placing or winning championships in any live or photo show class.

1st Place: 10 points

2nd Place: 9 points

3rd Place: 8 points
4th Place: 7 points
5th Place: 6 points
6th Place: 5 points
7th Place: 4 points
8th Place: 3 points
9th Place: 2 points
10th Place or Honorable Mention: 1 point

Championship: 25 points
Reserve Championship: 15 points

Overall or Division Championship: 35 points
Reserve O/A or Division Championship: 25 points

Grand/Best in Show Championship: 50 points
Reserve Grand/Best In Show: 40 points

NAMHSA Regional Champion/NAN Champion: 25 points
NAMSHA Reserve Regional Champion/NAN Reserve Champion: 10 points
NAMSHA Regional Top 10/NAN Top 10: 5 points

Championship Show MEPSA Champion*: 100 points
Championship Show MEPSA Reserve Champion*: 75 points
Championship Show MEPSA Top 10*: 50 points

*MEPSA Qualifiers & Specialty shows use 1st-10th normal point scale.

NAMHSA Merit Awards/Lakeshore Collection Pinnacle Awards

When an OF Limited Edition (300 or 1000 piece editions), Special Run, Test Run, and/or Customized (Custom-Glazed or Cold-Painted) Lakeshore Collection piece wins a NAMHSA Merit award, it will win bonus point that can be used for that year's Collectors Club, and your choice of a free award certificate or trophy plaque, or gift certificate good for future purchases of stocked inventory items (LE's, SR's, & "Art of Fire").

Here are the NAMHSA titles, the Lakeshore Pinnacle award equivalent, the Collectors Club bonus point values & the Pinnacle award you win:

NAMHSA "Region of Merit":

Lakeshore Collection Pinnacle Champion—125 Collectors Club bonus points, award certificate or gift certificate worth \$5 off future Lakeshore Collection purchases.

NAMHSA "Legion of Merit":

Lakeshore Collection Versatility Pinnacle Champion—100 Collectors Club bonus points, award certificate or gift certificate worth \$5 off future Lakeshore Collection purchases.

NAMHSA "Superior Division Horse":

Lakeshore Collection Pinnacle Specialty Champion—100 Collectors Club bonus points, award certificate or gift certificate worth \$10 off future Lakeshore Collection purchases.

NAMHSA "Superior Event Horse":

Lakeshore Collection Pinnacle Hall of Fame—225 Collectors Club bonus points, trophy plaque, custom logo watch or gift certificate worth \$25 off future Lakeshore Collection purchases.

NAMHSA "Versatility Award":

Lakeshore Collection Pinnacle All-Around Versatility Hall of Fame—200 Collectors Club bonus points, trophy plaque, custom logo watch or gift certificate worth \$25 off future Lakeshore Collection purchases.

NAMHSA "Performance Versatility Award":

Lakeshore Collection Pinnacle Performance Hall of Fame--200 Collectors Club bonus points, trophy plaque, custom logo watch or gift certificate worth \$25 off future Lakeshore Collection purchases.

SUBMISSIONS FOR AWARDS:

All Collectors Club & Logo contest submissions are on the "honor system".

Submissions for Pinnacle awards may be sent at any time. As soon as your name, your LS's name, title, and photo (necessary along with your mailing address, and your award will be sent.

*You must furnish your name and valid email or Postal Mail address with your award submission! If you win any prizes, you must furnish a valid Postal Mail address to receive them.

You need to submit for Collectors Club Showing & Collection only categories using the standard submission formats. Do not add Collection points to your showing tally. An Excel version with examples is provided & highly recommended so you can just copy/paste to add your own models. You can also do submit via hard copy or Microsoft Word. Points submitted via incompatible software or programs are ineligible (write beforehand to be sure!). for verification that the horse is a Lakeshore Collection piece), are on the NAMHSA site, send the link with your choice of certificate or trophy plaque (commensurate with award level) or gift certificate(s),

COLLECTION CATEGORIES STANDARD FORMAT:

You must state "Showing" or "Non Showing" Collection! One line per model, in order:

Horse's Name (if submitting show points)

LE (Edition of 1000), SR (Special Run), CM (Customized) or TR (marked OF Factory or SR Test Run)

Mold

Color

Finish

Example submission: Mine is a Non-Showing Collection

LE	Status Symbol	Bay	Matte
CM	Marshall	Dun Pinto	Cold-Painted
CM	Touch of the Sky	Chestnut	Custom Glazed Glossy
SR	Houdini	Sorrel	Satin
LE	Touch of the Sky	Buckskin	Matte

Example Submission: Mine is a showing collection.

Handsum	LE	Status Symbol	Bay	Matte
Spotty	CM	Marshall	Dun Pinto	Cold-Painted
Dollar Bill	CM	Touch of the Sky	Chestnut	Custom Glazed Glossy
Frank	SR	Houdini	Sorrel	Satin
El Paso	LE	Touch of the Sky	Buckskin	Matte

SHOWING CATEGORIES STANDARD FORMAT:

You need a Master Show Sheet & Point Tally to submit. The Master Show Sheet identifies the show by number so you don't have to keep typing or writing the show name over & over!

MASTER SHOW SHEET: One line per show, in order:

Show number
Show Name
Holder or Judge
Date

Example Master Show Sheet:

<u>Show Number</u>	<u>Show Name</u>	<u>Holder or Judge</u>	<u>Date</u>
1	Starvation Acres all Halter Photo Show	Susie Creamcheese	10/1/05
2	Fall Photo Show	Mary Cupcake	10/15/05
3	NAN	NAMHSA	7/25/06
4	Starvation Acres Live Show	Susie Creamcheese	8/15/06

POINT TALLY: You need a line with horse data, then below that line, one line per class or participation. You must put an "X" in the last column if participation points or they won't count for "Most Active" awards!

Horse Data: In order,

Horse's name
Horse's breed
Horse's gender
Mold
Specific (LE=Edition of 1000, SR=Special Run, CM=Customized or TR=marked OF Factory or SR Test Run)

Class/Participation Data: In order,

Show number
"L" for Live or "P" for Photo
Class Name, Championship or Showed
Place
Points
"X" must be in last column if you want participation points to count for Most Active Award in addition to high-point horse. If not, leave blank & they'll only count towards high-point horse. 5 points per show!

Example Point Tally:

<u>Name</u>	<u>Breed</u>	<u>Gender</u>	<u>Mold</u>	<u>Specific</u>
Handsum	Arab	Stallion	Status Symbol	LE

<u>Show Number</u>	<u>Live/Photo</u>	<u>Class or Showed</u>	<u>Place</u>	<u>Points</u>	<u>"X" if Participation</u>
1	P	Showed		5	X
2	P	Showed		5	X
2	P	Stallions	1	10	

2	P	Arabs	1	10	
2	P	Bay/Brown	2	9	
2	P	Arab Costume	1	10	:
2	P		Champion Stallion	25	
2	P		Grand Champion	50	
		Pinnacle Hall of Fame		<u>225</u>	
			TOTAL	349	:

LAKESHORE LOGO CONTEST TALLY:

Simply add up the number of show photos (for any brand of horse) in which you have the Lakeshore Logo clearly visible & in use as part of the setup, such as arena wall or on a barrel, and the number of times you used the Lakeshore logo as part of a live show setup, such as arena wall or barrel---sorry, using certificate or letter of authenticity in a halter or collectibility class doesn't count), and report the total.

All submissions must be received by The Lakeshore Collection, Ltd. via email (cneuhaus@charter.net) or US Mail (110 Oak Ridge, Edwardsville, IL 62025) by September 30 to be eligible for the award program period that ends August 31 of the same year.

All showing category points must have been earned between September 1 of the prior & August 31 of the current calendar/award year.

Dealers & Retailers may only submit sold-out or customized pieces in their personal collections in collection categories, and only pieces in their personal collections in showing categories. In no case may they submit pieces purchased or in their inventory for resale.

You must own & have the pieces in your personal collection as of August 31 to be eligible for collection awards; they may have been purchased at any time prior. For the Logo contest, you must still own the horse, the horse and hard copy photos, or in the case of electronic photos, not have sold the horse or transferred files/showing rights to someone else, and the horse must be actively showing (not retired because it hit maximum points in a club, etc.)

No responsible for errors or omissions or lost or misdirected mail (electronic or Postal Service).

We reserve the right to void or reject any submissions found to be fraudulent, illegible, without required information, or those using incompatible or non-standard formats. Void where taxed, regulated, or prohibited by law. Program changes are at the sole discretion of The Lakeshore Collection, Ltd. & will be published in "The Lakeshore Line."

Information about winning models (such as owner & model's name, mold, model number, color, LE or SR, etc.) and collectors names & collections (such as number of models, etc.) will be published "The Lakeshore Line" or may be used for other advertising purposes, but at no time will any contact (email or mailing address, etc.) information ever be revealed.

Pinnacle Award gift certificates are redeemable directly through The Lakeshore Collection, Ltd. or participating dealers for stock inventory items (LE's, SR's, or "Art of Fire" pieces).